



ABFs as the Center of New Person Follow Up– January 03

If ABFs are the main community gathering center for adults, and if we want ABFs to be the primary delivery system for ministry to adults, then why not use ABFs for new person follow up? Here's what we did...

As we gather the names of a new family from a visitor card on Sunday morning, a special event card, word of mouth, phone contact, etc. we make our best guess as to which ABF is most appropriate for them. Our office data secretary then emails the outreach coordinator of the appropriate ABF for follow up. The ABF person calls them, thanks them for coming, answers any questions, and invites them to ABF. When they come to ABF the outreach coordinator tries to connect them with several other people.

In our first year of this plan our ABFs followed up on 161 singles or couples. 42% became regular attendees and 41% of those became regular in ABF.

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